



Architectures of Cognition

Lecture 1

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Organizational

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- Practical assignments start Next Week
 - Work in pairs
 - 3 assignments
 - Grade = $(1/4) \cdot \text{assignments} + (3/4) \cdot \text{exam}$
 - Two afternoons but you don't have to attend both
- Two readers (but not printed yet)
- Slides will be on the website





Goals of this course

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- What is cognitive modeling about, and what are architectures of cognition
- Compare different proposals for architectures (ACT-R, EPIC, Soar, Neural Networks)
- Examine how a particular architecture, ACT-R, can offer theories for diverse areas of cognition





What cognitive phenomena will we examine?

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- Individual differences in Working Memory Capacity
- Learning the Past Tense in English
- Learning the Balanced Scale task
- Learning Air Traffic Control





Practical Assignments

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1. Multi-column addition
2. Subitizing
3. Alphabet Arithmetic





Contents

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- History of cognitive modeling
- Some philosophy of science
- Example of a cognitive model: learning without consciousness
- Applications of cognitive modeling




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History: The Turing thesis/test

Computers can do anything
Human Intelligence is something

Computers can do human intelligence



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Turing test/thesis

- Turing's work was very comforting for the first wave of AI research
 - Newell & Simon: Logic Theorist and General Problem Solver
 - Minsky: Microworlds
- Early successes were followed by great future claims

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AI Today

- AI is concerned with programs that do intelligent things without any claims of mimicking human intelligence.
- Example: Deep Blue



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Cognitive Modeling

- No longer aspires (at least not openly) to build a conscious intelligent machine
- Attempts to better understand human intelligence by using computer simulation
- However: the legacy of Turing, computers can do anything, has become a hindrance

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You can't play Twenty Questions with Nature and win



- Paper (1973) by Alan Newell. The title of the paper refers to a game
- Newell argues psychologists study phenomena and try to explain them by all kinds of binary oppositions

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Some phenomena

- Subitizing (Klahr)
- Continuous rotation effect (Shepard)
- Serial position effect in free recall
- Chunks in STM (Miller)
- Linear search in sets in STM (Sternberg)

These are just 5 of the list of 59

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13 Some binary oppositions

- Nature vs. Nurture
- Serial vs. Parallel processing
- Continuous vs. all-or-none learning
- Conscious vs. Unconscious
- Innate vs. learned grammars (Chomsky)
- etc.






14 An endless game...

- According to Newell, this type of research will never reach the goal of understanding cognition
- So he proposes a number of solutions






15 Newell's solutions

- Study large, real-life tasks, and find out all aspects of that task (example: chess)
- Complete processing models: formal, computational models of human thinking
- Newell: "The best theory of a phenomenon is a computer program that produces it"





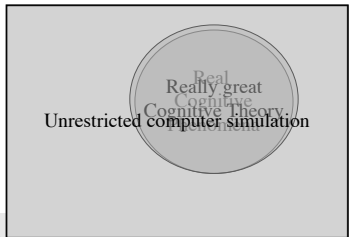

16 Problems

- Problem with computational models: they can do anything in principle
- Solution: Look for constraints






17 Look at it from the Kuipers perspective

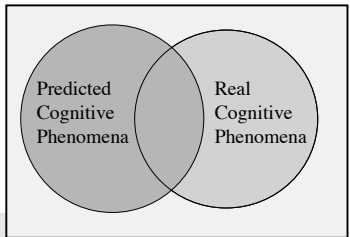


All Possibly Conceivable Cognitive Phenomena






18 A more realistic theory



All Possibly Conceivable Cognitive Phenomena






Conclusion

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- A cognitive theory based on simulation needs constraints, boundaries on the power of universal computation.



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Sources of constraint

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- Neural architecture
- Constraints on what can be achieved in a certain time-step
- Constraints on the basic units of knowledge
- The constraint of learning



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Modeling Paradigms

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- Symbolic
- Connectionist
- Dynamical systems
- Artificial life
- Hybrid



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What architectures are there?

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- Early work by Newell and Simon: General Problem Solver
 - Purely symbolic
 - Focus on problem solving
 - Corresponds to present-day AI search techniques
- Contemporary successor: Soar



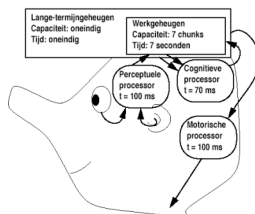
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What architectures are there?

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- Engineering models: Model Human Processor (Card, Moran & Newell, 1983)
 - No theory on knowledge representation or knowledge processing
 - Predictions about timing
- Contemporary successor: EPIC



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What architectures are there?

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- Neural networks
 - No "real" cognitive architecture or unified theory of cognition
 - Constraints derived from limitations imposed on cells in the network



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What architectures are there?

■ ACT-R

- Hybrid architecture
- Has symbolic aspects derived from AI (production system architecture)
- Has adapted EPIC's perceptual/motor theory
- Has adapted (some) learning and activation principles from neural networks



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The idea of constraints is at odds with current memory research

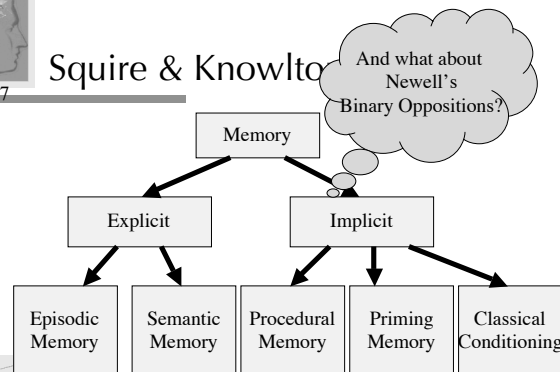
- Try to identify different memory systems by separating different memory functions
- Problem: each additional memory systems loosens the constraints on the systems, and opens up more explanations for a particular phenomenon instead of less



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Squire & Knowlton



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Sugar Factory Task

(Berry & Broadbent, model by Wallach)

- Participants have to achieve a certain goal output of a sugar factory by setting the number of workers for each day
- The output is calculated on the basis of the number of workers and the output on the previous day, but the formula is unknown to participants



Demo

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Sugar Factory details

- Keep the production P of a simulated sugar factory at a target value T , by allocating an appropriate number of workers W to the job.
- System dynamics are controlled by:

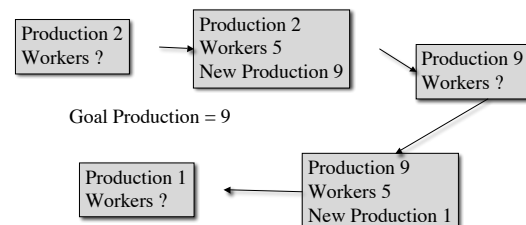
$$P_t = 2 W_t - P_{t-1} + \text{Random Factor } (-1/0/1)$$
- Production depends on previous day
- Random Factor makes it hard to find underlying rule



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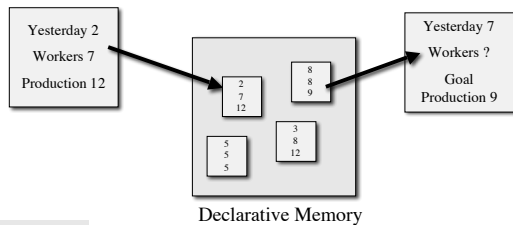
Sugar Factory task



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Wallach's model

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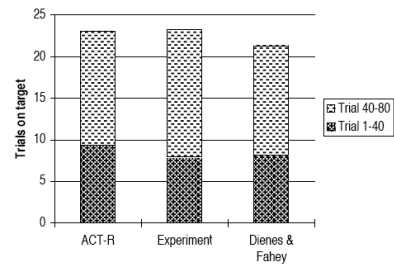


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Results

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Discussion

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- Reasoning is based on patterns
- There is no (real) strategy, there are no attempts of inference, and there is no deliberate storage of experiences
- Yet the model performs the task as well as participants
- Participants *do* attempt to find rules, but are unsuccessful, so it doesn't impact their performance

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Implicit vs. Explicit memory?

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- The Sugar Factory task can be explained by a very simple model that remembers old examples
- No specific distinctions are needed
- Other example: word recognition vs. word completion

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Conclusion

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- In order to explain the Tulving experiment, it is not necessary to postulate two separate memory systems
- Similar models have been made of other implicit learning experiments, e.g. SugarFactory (Broadbent & Berry), and sequence learning

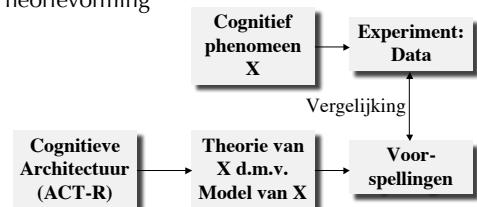
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Wat is het nut?

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- Theorievorming



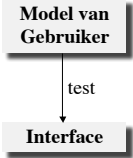
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Wat is het nut?

- Theorievorming
- Cognitieve ergonomie



Model van Gebruiker
test
Interface

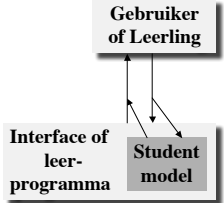
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Wat is het nut?

- Theorievorming
- Cognitieve ergonomie
- Student/user models



Gebruiker of Leerling
Interface of leer-programma
Student model

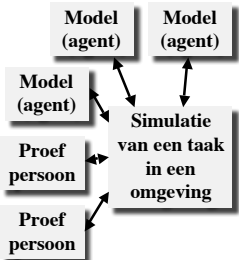
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Wat is het nut?

- Theorievorming
- Cognitieve ergonomie
- Student/user models
- Simulatie van arbeidsituaties



Model (agent)
Model (agent)
Model (agent)
Proef persoon
Proef persoon
Simulatie van een taak in een omgeving

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